In multiple myeloma, c-MYC is activated and contributes to the malignant phenotype. Targeting MYC by short hairpin RNA induced cell death in myeloma cell lines; however, cell lines are generated from samples taken in advanced stages of the disease and may not reflect patient cells adequately. In this study, we used the selective small molecule inhibitor of MYC-MAX heterodimerization, 10058-F4, on myeloma cell lines as well as primary myeloma cells, and we show that inhibition of c-MYC activity efficiently induces myeloma cell death. Moreover, in cocultures of cell lines with bone marrow stromal cells from myeloma patients, the inhibitor still induces apoptosis. Our results provide further evidence that myeloma cells are addicted to c-MYC activity and that c-MYC is a promising therapeutic target in multiple myeloma. 

**Methods**

**Cells**

Myeloma cell lines used in this study were U266, INA-6, JJN-3, KMS-12-BM, IH-1, and KJON. Details on cell culture conditions are found in supplemental Methods (available on the Blood Web site; see the Supplemental Materials link at the top of the online article). CD138

patient cells obtained through the Norwegian Myeloma Biobank were purified using RoboSep automated cell separator and Human CD138 Positive Selection Kit ( Stem Cell Technologies). Bone marrow stromal cells (BMSCs) from patients were obtained by plastic adherence and cultivated as stated in supplemental Methods. The project was approved by the Regional Ethics Committee, and patients gave informed consent in accordance with the Declaration of Helsinki. Patient characteristics are described in supplemental Table 1.

Cell viability measurements and quantitative RT-PCR were performed as described previously.10 PCR TaqMan assays used were as follows: MYC, Hs00153408_m1; MYCLI, Hs00420495_m1; and GAPDH, Hs99999905_m1 (Applied Biosystems).

Description of other reagents, immunoblotting, and knockdown experiments is found in supplemental Methods.

**Results and discussion**

To address the c-MYC dependency of myeloma cells, we decided to evaluate the effect of 10058-F4 in myeloma cell lines and primary cells by in vitro studies. First, both mRNA and protein expression of c-MYC and L-MYC was determined in 6 cell lines by quantitative RT-PCR and immunoblotting (Figure 1A). Five of the cell lines expressed c-MYC, whereas U266 only had L-MYC, as previously reported.11 L-MYC mRNA was also detected in KMS-12-BM and to a lesser extent in INA-6 and JJN-3, although the levels of L-MYC were negligible compared with c-MYC. The effect on cell viability was evaluated in myeloma cell lines treated with increasing concentrations of 10058-F4 for 48 hours. Apoptosis was induced by 50-100μM 10058-F4 in all cell lines expressing c-MYC, whereas the U266 cell line, which does not express c-MYC, was only minimally sensitive at 100μM (Figure 1B). This finding is consistent with the proposal that 10058-F4 is a specific inhibitor of c-MYC–MAX heterodimerization at concentrations < 100μM.7,8 Forced expression of L-MYC12 in INA-6 cells did not counteract apoptosis induced by...
10058-F4 (supplemental Figure 2). Thus, even though c-MYC and L-MYC share some properties, it is not obvious that L-MYC simply can replace c-MYC in survival of myeloma cells. Interestingly, the 2 cell lines in the panel harboring IG-MYC translocations, JJN-3 and KMS-12-BM, expressed the highest amounts of c-MYC and were less sensitive to the inhibitor than the remaining 3 cell lines. We further measured mRNA expression of MYC and MYCL1 by quantitative RT-PCR in primary myeloma cells purified from bone marrow aspirates (n = 10) or peripheral blood (n = 1; for patient characteristics, see supplemental Table 1). All patient cells tested expressed MYC mRNA at similar or higher levels than the cell lines (Figure 1C). Next, the effect of the inhibitor on cell viability was evaluated (Figure 1D). The cells were incubated with 10058-F4 for 72 hours before staining and analysis as described in Figure 1B. All cells tested were sensitive to the inhibitor, but to various degrees. MM4, MM5, MM7, MM8, and MM10 all had IC_{50} < 50μM, whereas the rest of the cell samples had IC_{50} > 50 and < 100μM. The least sensitive cells were from patient MM1. These cells also expressed the highest amount of MYC mRNA of the samples tested, suggesting that more inhibitor may be needed when the cells express relatively high amounts of MYC. For clarity, a comparison between the relative MYC RQ values and the IC_{50} of 10058-F4 is provided in supplemental Table 2.

To further correlate inhibition of c-MYC to apoptosis in myeloma cells, we tested other compounds reported to inhibit or down-regulate c-MYC. The antimalaria drugs artesunate (ART) and dihydroartemisinin (DHA) have been reported to down-regulate c-MYC. In addition, in MM cells, treatment with ART or DHA led to induction of apoptosis concomitant with down-regulation of c-MYC protein (Figure 2B-C). In contrast, lethal doses of PS-341 (bortezomib) did not decrease c-MYC expression (Figure 2B-C).

To elucidate the mechanisms involved in apoptosis by the c-MYC inhibitor in MM cells, protein levels of the antiapoptotic Bcl-2 family members Bcl-xL, Mcl-1, and Bcl-2 were measured in INA-6 and U266 after treatment with 10058-F4 for 20 hours (Figure 2D). Bcl-xL expression was down-regulated by 10058-F4 in INA-6, but not in the U266 cell line. The effect on Mcl-1 protein expression was minor. Bcl-2 was not detected in INA-6 by immunoblotting, which is in accordance with previous findings. In U266, protein levels of Bcl-2 were clearly derived from a multiple myeloma patient and treated with 10058-F4 for 3 days before analysis of cell viability. The BMSCs were labeled with the cytosolic dye CFDA-SE before INA-6 cells were added to the culture, making it possible to discriminate between the 2 cell types. INA-6 cells were equally sensitive to apoptosis induced by 10058-F4 in the presence and absence of MM-derived BMSCs (Figure 2A). In contrast, BMSCs protected INA-6 cells from apoptosis induced by IL-6 deprivation, as previously shown.
detectable but did not change on treatment with the c-MYC inhibitor.

Finally, we treated INA-6, IH-1, and JJN-3 cells with lentiviral short hairpin RNA particles targeting MYC and measured MYC mRNA levels after 2 days and cell viability after 3 days (Figure 2E-F). Knockdown of MYC lead to decreased viability in all 3 cell lines, in line with previous findings in cell lines5 and with published data on inhibition of c-MYC using a BET family protein inhibitor, JQ1, that led to a significant reduction of viability in primary cells.17

Our findings further support the idea that inhibition of c-MYC activity by targeting MYC-MAX heterodimerization may be lethal...
to most myeloma cells. Thus, c-MYC should be an attractive target for therapy of MM.

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Authorship

Contribution: T.H., T.K.V., H.H., and A.S. designed the study and performed analyses; A.W. provided patient material; and T.H. and A.S. wrote the manuscript.

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